



Sunny Side UPDATE

Project Status, Funding, Special Events, Technology Advancements, and How You Can Remain Involved

INSIDE THIS ISSUE:

- Hollywood Fundraiser 2
- Energy Technology R&D 2
- Bob Nathan Joins GAEA 3
- Best Opportunity to Join 3
- Upcoming Fundraiser in NJ 4

Rotary District Conference in Carpinteria, CA

The highlight of the year for most Rotarians is the district conference, and District 5240 is certainly no exception.

What is exceptional was the wonderful time we all had at this year's district conference in Carpinteria, CA.

DG Wade Nomura and his team created an elegant mix of business networking, rotary fellowship, cultural exchanges, and the business of Rotary, all rolled into a fun and entertaining event!

Of particular note were the Rotaract beach party on Saturday afternoon, the drumming performances and great food on Saturday evening, and the parade and car show on Sunday morning.

The GAEA team was able to connect with Rotarian Rob Klug, owner of Master Repair Service, Inc. Rob has generously offered to help us complete the construction project at our studio in Hollywood in the coming weeks.



DG Wade Nomura and Rotarian Lisa Mueller



GAEA's Goals and Stronger Rotary Clubs



The Global Alternative Energy Alliance continues to evolve, and our strategic partnership with Rotary Clubs and Districts has helped us achieve a great deal more than anything we could have done on our own.

It has recently come to our attention that some clubs have used the GAEA project as a tool to attract younger members and also Rotaract members.

We recognize how this could be a powerful match and

encourage clubs to explore those possibilities for their own communities. We are here to help in any way that we can.

Hollywood Red Carpet Fundraising Event

Hollywood Hoopla at its best, what a galactic understatement!

The celebration, hosted by the Hollywood Rotary Club for actor Bill Blair, was a true glitzy-glam event, and Bill generously offered to donate the proceeds of his festivities to the Rotary Club's GAEA project.

The event was held on October 9 at Trastevere Restaurant at the famous Hollywood and Highland Mall on Hollywood Blvd.

Bill Blair was awarded the Guinness World Record title for most special effect characters portrayed in a career.

This achievement generated paparazzi photo frenzy, TV interviews, and thousands of excited fans crowding Hollywood Boulevard and spilling into the street.

Virgil Gibson (of the Platters) was on hand to perform for us, which sparked off a lot of dancing and singing, and everyone had a wonderful time.

Special thanks to our volunteers and friends, including: Rotarians Lisa Mueller, Benedikt Brydern, Melody Schock St John, Ron Lacey, and Jeannie Fitzsimmons. Also: Michael Morrell, Christina

Anastasia, Becky Landis, Amir Moghaddami, Celebrity Entertainment's photographer Hart Ponder, World Record Museum staff Lon Casey and Aileen Stein, Hollywood Success president Rock Riddle, Ed Magik and Pete Allman and Winston Burris from Ed Magik TV, and celebrity hair stylist Felix Sotelo.



Bill Blair and Amir Moghaddami

Energy Technology Research & Development

Some brand-new windmill technology has come to our attention that would make it possible to create electricity almost anywhere that reasonable levels of natural wind exist. GAEA is working with the manufacturer on this very technology.

The device is a small, personalized windmill able to generate power easily and affordably. At a cost of about \$1,200, this new technology could generate 20-60% of an average home's power needs. It is also a viable option for off-grid and remote applications, such as field hospitals in remote wilderness areas.

Consider that families, like yours and mine, can take control of our own electricity needs and, at the same time, save money and dramatically reduce our need for fossil fuels. This is why we believe that this small, powerful, and affordable windmill is certainly something worthy of our consideration and our efforts.

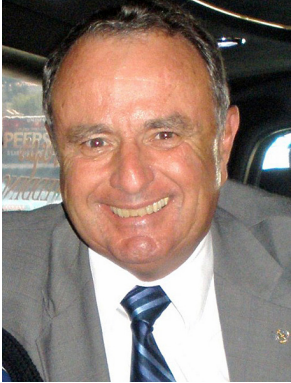
You may have some questions in mind like: What is the annual cost for maintenance of this unit? How big is it? Can it be installed on any house, or does it need a special bracing? Can the unit be insured under a standard homeowner policy? Why does GAEA seem to be focused on this particular technology initiative and not others, and what will GAEA do to help advance technology like this?

These questions and many others will be answered in future articles in this newsletter. So until then, stay tuned for further exciting updates!



"At a cost of about \$1,200, this new technology could generate 20-60% of an average home's power needs."

Bob Nathan Joins GAEA Advisory Board



GAEA is pleased to announce our newest advisory board member: Robert Warren Nathan.

Known to us as “Bob”, he brings forth a wealth of knowledge, experience, and enthusiasm.

Bob is a dedicated Rotarian, currently a member of the Rotary Club of Islip; he is a Paul Harris

Fellow and has served in almost every possible role in Rotary, including Lt. District Governor.

His professional background includes having co-founded the major appliance retail chain Appliance World. He has also worked as a major appliance executive who directed sales within the USA and Canada.

Especially knowledgeable about international marketing, Bob has worked closely with major retailers like Lowe’s, Costco, and Home Depot in every facet of marketing and advertising. He managed \$30M business development projects, analyzed target markets,

and recommended strategic growth plans.

As former Senior VP, Bob continues his work with Haier America, reporting directly to the company president, investigating green energy solutions for the United States marketplace.

Bob holds multiple degrees in business administration. He is a decorated veteran US Army Staff Sergeant, and continues to serve as a volunteer, assisting homeless veterans.

Bob is a husband, a father, a grandfather, an avid tennis player, and he is a positive, motivating, and outstanding public speaker.

We welcome him to the team!

Best Opportunity to Join the Team

Have you ever thought about being a Hollywood producer? Well, here is your chance.

GAEA is seeking strategic partners, in-kind donations and funding, and here is how you can help.

We are currently in the process of filming the preliminary promotional videos for GAEA, and we recently completed our first of many PSA’s (public service announcements).

In the coming weeks, we will continue working to complete four promotional

videos which will feature some of our celebrity actor friends from Hollywood.

Donors who provide a minimum of \$3,500 will receive “producer credit” for the promo films and will also receive special mention on the DVD’s and the website.

Corporate funding is also being sought for the TV documentary and the virtual classrooms for the worldwide alternative energy education programs.

Our documentary film will feature celebrity actors in a reality-style program, highlighting alternative energy technologies. The film will focus on Rotary clubs and other service organizations that are helping to put the project together.

To participate, contact Dave at the GAEA team by calling (516)564-1058 or email us at info@GlobalAltEnergy.org

“Our documentary film will feature celebrity actors in a reality-style program, highlighting alternative energy technologies.”

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The Mission

To promote the adoption of new sources of energy and foster their success stories in every community with the help of people just like you! Our aim is to serve as a model for all communities to create self-sustaining alternative energy projects.

This is where you come in. In order to make these exciting projects a reality, we need your support. There are a number of ways you can help, so click around our website to learn more about alternative energy, our current projects, and how you can help.

Thanks for your support of our efforts to help America and the world to be clean, be green, and be free.

Visit us on the Web!
GlobalAltEnergy.org

Upcoming Event with Lee Meriwether

On the weekend of November 12-13, 2011, we are very excited as we prepare to make history with our very first beauty pageant fundraiser!

This once-in-a-lifetime event will take place during the New Jersey Comic Expo and will feature participation by the one-and-only Lee Meriwether.



Among many other roles, Ms. Meriwether most notably portrayed Catwoman in the original Batman movie and TV series with Adam West. She also held the Miss America title in 1955, and she is even more beautiful today.

This event also represents the 45th anniversary celebration of Batman. You can have “photo ops” with many celebrities and also view the bat-mobile, bat-copter, bat-bike, and other movie cars.

Don't miss out on this one... join us for the entire day's activities and then the pageant on Sunday



afternoon.

The promoter, Tom Jeron, has generously offered to donate a portion of the event's proceeds to GAEA, so let's get out and show our support, too!

You can learn more about the convention at: **NJcomicExpo.com**.

You can learn more about Lee Meriwether at: **LeeMeriwether.com**.

For ticket information: **GlobalAltEnergy.org**

