



***GAEA***

*Global Alternative Energy Alliance*

**Sponsorships**

**JOIN US!**





## *Welcome to the Global Alternative Energy Alliance*

*Are you ready to make a difference?  
Join our worldwide campaign!  
Become a sponsor today!*

Everyone is hungry for sound ideas about how to improve the economy and help the environment. We can no longer afford to blindly trust governments to do the right thing. That's why this project focuses on educating communities about very real, responsible, and simple things we can do right now, to make a difference locally and throughout the world.

**Help increase your company's exposure by allying with a great charity project and deliver the news to over 100,000 media outlets.**

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### **Why the Global Alternative Energy Alliance?**

*Our formula for success:*

**HOLLYWOOD CELEBRITY ACTORS  
+ MEDIA ATTENTION + YOUR SPONSORSHIP  
= RESULTS**



From local cable TV news to CNN and from the Daily Gazette to the New York Times. Receiving coverage in print, on television, radio, and at special events is the key to creating our alternative energy education phenomenon!







***JOIN US, TODAY!***




# Sponsorship Levels

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## Super Star Platinum Sponsor: \$125,000

-  This major corporate sponsor will “star” alongside our celebrity actors at our trade show booths and Rotary Club conferences, throughout 2010. This is a rare opportunity to participate in all of the fanfare and media attention surrounding the launch of this project.
-  This sponsor will be prominent in all printed materials and press releases, as well as in all television and radio interviews with our celebrity spokespeople.
-  This sponsor will be an executive producer of our TV documentary and DVD and may attend our celebrity meet and greet events.
-  This sponsor will be featured on our website, in printed materials, and in all press releases.


## Co-Star Gold Sponsor: \$50,000

-  This is a sponsorship level which will also allow participation at certain trade shows and be acknowledged in the TV show credits.
-  This sponsor may attend our celebrity meet and greet events.
-  This sponsor will be included on our website, in some printed materials and press releases.

## Supporting Silver Star Sponsor: \$15,000

-  This is a sponsorship level which will also allow participation at certain trade shows and be acknowledged in the TV show credits.
-  This sponsor may also attend our celebrity meet and greet events.
-  This sponsor will be included on our website and in some press releases.

## Sponsoring Rotary Clubs: \$2,500

-  There is a limited number of this type of sponsorship available. This level is reserved for clubs wishing to adopt and incorporate the Global Alternative Energy Alliance project as an official club project, to increase public awareness, and have their members participate in the production of the TV documentary.

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